



# VIDEO GAME INDUSTRY

**WE'RE DRAWING THE HOTTEST  
PLAYERS ON THE PLANET**

**THE QUÉBEC ADVANTAGE**

# WE'RE CANADA'S LEADER IN VIDEO GAME PRODUCTION

 **33%** of Canadian studios

Over **200** studios

 **46%** of Canadian jobs

More than **11,000** jobs

## WE'RE HOME TO INTERNATIONAL BLOCKBUSTERS



## THRIVING INTERNATIONAL HUB

### CROSS-DISCIPLINARY TALENT



**7,500** companies and **140,000** employees specializing in ITC



One of the world's most dynamic AI ecosystems<sup>1</sup>



Canada's most bilingual and trilingual population



Among the best in the world for visual effects and animation<sup>2</sup>

Production and development for all platforms



PC



Consoles



Mobile



AR/VR



WEB



Gaming tournaments

### TECHNOLOGIES AND SERVICES FOR THE GREATEST GAMES

- Animation systems
- Audio software
- Immersive experience
- Localization
- Postproduction
- Quality assurance
- Soundtracks
- And much more!

ONE OF THE WORLD'S MOST DYNAMIC AI ECOSYSTEMS

## EXCEPTIONAL SKILL SETS

### PLUS A STREAMLINED PROCESS TO ATTRACT INTERNATIONAL TALENT



**Québec City:** the most attractive Canadian city for millennials<sup>3</sup>

11 universities

6 engineering faculties

45 industry-related college and professional programs



**Montréal:** North America's top student city<sup>4</sup>

16 university programs related to the arts and IT

# YOU'LL BE IN GOOD COMPANY



OF THE  
S TOP 5  
ME HUBS

## RELATED INDUSTRIES

- Aerospace/Simulation
- Education
- Fintech
- Health
- VFX/Animation

## INTERNATIONAL TALENT

Specialized training for future hiring



## COMPETITIVE COSTS



Lowest operating costs of all major regions in Canada and the U.S.



Most competitive salaries in Canada in the ITC sector<sup>5</sup>



Montréal: most affordable large city in North America<sup>6</sup>



Québec City: in the top 10 for business friendliness and for human capital and lifestyle<sup>7</sup>

## FISCAL INCENTIVES

Research and development

nearly **35%** in tax credits  
14% of which is refundable

Job creation and training

**25%** in funding

Development of e-business

up to **30%** in tax credits  
24% of which is refundable

Multimedia productions

up to **37.5%** in tax credits

Foreign researchers and experts

5-year Québec personal income tax exemption

# VIDEO GAME INDUSTRY ECOSYSTEM\*

## 200+ STUDIOS



## TECHNOLOGIES AND SERVICES



## ASSOCIATIONS AND RESEARCH CENTRES



## SPECIALIZED TRAINING

\*This list is not exhaustive.

## INVESTISSEMENT QUÉBEC

We draw on our unique understanding of Québec's business environment to advise international companies interested in starting or expanding operations in Québec. Investissement Québec offers a full range of support services and financial solutions to international investors.



1 844 IQINFOS  
1 844 474-6367  
INVESTQUEBEC.COM

## CONTACT US

Montréal	1 866 870-0437	Paris	+33 (0)1 40 67 85 00
Atlanta	404 584-5340	Stockholm	+46 8 453 30 00
Chicago	312 471-1127	Beijing	+86 10 5139 4264
Los Angeles	310 209-3332	Mumbai	+91 22 6749-4486
New York	212 843-0996	Seoul	+82 2 3703 7712
London	+44 20 7766 5900	Tokyo	+81 3 5733-4588
Munich	+49 (0)89 25 54 931 0		

Credits  
Assassin's Creed® / Ubisoft / Rainbow Billy; The Curse of the Levitation; MonkeyBard Entertainment / Batman-Arkham Origins; WB Games Montreal / Splintercell; Thunder Lotus / Ultimate Chicken Horse; Clever Entertainment Games / Adam Jensen de Deus Ex; G20  
2016 Square Enix Ltd. Développement par Square Enix Montréal / Oracle Push; Squeeze / Left Right; The Mansion; Triple Bots / Budge World; Budge studios / Little Lords of Twilight; BROW Studios / Shadow of the Tomb Raider; © 2018 Square Enix Limited. Développé  
by Eidos Interactive Corporation / Dubward; Nine Dots Studio / Fewbelle's Primitives; Outermines / REACH; classic; Back to the Game; Winidige; Afronance studio / Modern Combat Vegas; Gameloft / Mercenary Kings; Trilobe Games / Foundation; Polygonix Games